

Florida Charter School Conference

Ad Specifications for Conference Program Book



File Requirements:

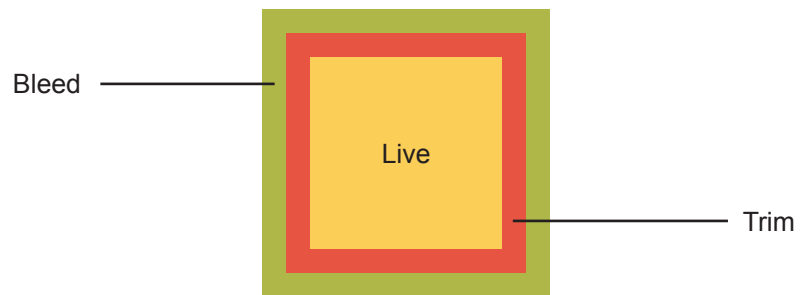
- Full bleed available on back cover placement ONLY (first come first serve basis).
- Full-page interior ads will have a .625" (5/8") margin.
- Copy must be kept inside live area on all ads.
- File format: hi-res (300 dpi or greater) PDF files for print (PDF/X-1a:2001), in CMYK with fonts embedded.

Ad File Submissions:

- Email Noelle Bonard at: planner@charterschoolconference.com.
- Must be received by **August 25, 2017**.

Questions:

Email Noelle Bonard at:
planner@charterschoolconference.com.



Ad Size	Bleed	Trim	Live	Final	Cost
Full Bleed	.25" on all sides 9" x 11.5"	8.5" x 11"	7.5" x 10"	9" x 11.5"	\$1000
Full	NONE	7.375" x 9.75"	6.875" x 9.25"	7.375" x 9.75"	\$750
Half	NONE	7.375" x 4.75"	6.875" x 4.25"	7.375" x 4.75"	\$500
Quarter	NONE	3.5" x 4.75"	3.0" x 4.25"	3.5" x 4.75"	\$250