

Florida Charter School Conference

Ad Specifications for Conference Program Book



File Requirements:

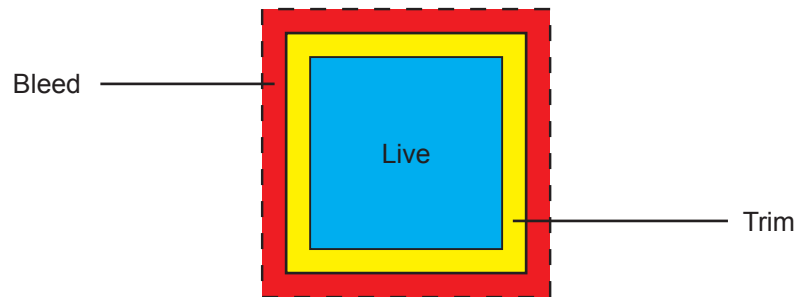
- Full bleeds available on inside front and inside back cover ads ONLY (first come first serve basis).
- Full-page interior ads will have a .5" margin.
- Copy must be kept inside live area on all ads.
- File format: hi-res PDF files (PDF/X-1a:2001) with fonts embedded.

Ad File Submissions:

- Email Noelle Bonard at Noelle.Bonard@fldoe.org.
- Must be received by **September 17, 2010**.

Questions:

Email Noelle Bonard at Noelle.Bonard@fldoe.org.



Ad Size	Bleed	Trim	Live	Final	Cost
Full Bleed	.25" on all sides	8.5" x 11"	7.5" x 10"	9" x 11.5"	\$1000
Full	NONE	7.375" x 9.75"	6.875" x 9.25"	7.375" x 9.75"	\$750
Half	NONE	7.375" x 4.75"	6.875" x 4.25"	7.375" x 4.75"	\$500
Quarter	NONE	3.5" x 4.75"	3.0" x 4.25"	3.5" x 4.75"	\$250